FIGHT FOR THE DREAM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****, Telerep/Washington DC, Washington DC (1040) Strategic Media Services (1349)/958114894 ISS/FIGHT FOR THE DREAM (140585) Telerep/Washington DC Political - Issue (1068) BANCROFT, DUABE National/Political Standard Agency/T-Code Account Types Salesperson Sales Office **Buyer Name** Billing Type Phone/Fax Comments Product Brand CPE

Strategic Media Services 3299 K Street NW

Suite 200 Washington, DC 20007

Spots By Broadcast Month Nov. 2012 Pittsburgh (WPXI) Grand Total: Jennifer Stewart \$1,695.00 \$9,605.00 06402567 11/02/12 11/02/12 Normal 15.00 Yes

> Commission % Package Deal

Order Type

Demo

Commission

Sales Tax Net Total

Rate

Date Entered Last Modified

Entered By

Pol/Iss/Fight for the Dream (17116)

11/04/12-11/05/12

339728

Contract #

Schedule Dates

Advertiser

teadline #

900

\$11,300.00

1.0 Normal Line / Spot	Line	Line Type / Break Type (Ref #)	Dates	Sec Length	- ength	Run Times	SPW MG	Mo Tu	Tu We Th Fr Sa Su	ו Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
11/05/12-11/05/12 2 :30 11:594-Channel 11 News	1.0	Vormal Line / Spot	11/05/12-11/05/12	7	:304:2	28A- Channel 11 News 3A	1					1	\$300.00		Pittsburgh (WPXI)	NEWS 430A-5A/1	11/2/12
11/04/12-11/04/12 2 :30 5P-5:30P (EST) 1 \$1,500.00 \$2,500.00 Pitsburgh (WPXI) 11/04/12-11/04/12 2 :30 11:30P-Chainel 11 News 1 1 \$7,500.00 \$7,500.00 Pitsburgh (WPXI) 1 \$7,500.00 \$7,500.00 Pitsburgh (WPXI) 1 \$7,500.00 \$7,500.00 Pitsburgh (WPXI) 1 \$7,500.00 Pitsburgh (WPXI) Pitsburgh	2.0	Vormal Line / Spot	11/05/12-11/05/12	7	:30 11:: At h	:59A- Channei 11 News Noon	1	+++	200			1	\$1,000.00		Pittsburgh (WPXI)	NOON NEWS/2	11/2/12
11/04/12-11/04/12 2 :30 11:30P- Channel 11 News Following Football 1130P Football 1130	3.0	Vormal Line / Spot	11/05/12-11/05/12	2	:30 SP-	- 5:30P (EST)	1	100	1 1		-2-	1	\$2,500.00		Pittsburgh (WPXI)	NEWS 5-530P/3	11/2/12
CONFIRMATION CONTRACT CONFIRMATION CONTRACT Date: Accepted-Station: Date:	4.0	Normal Line / Spot	11/04/12-11/04/12	2	:30 11: Folk	:30P- Channel 11 News lowing Football 1130P					1	1	\$7,500.00		Pittsburgh (WPXI)	LATE NEWS FLW FB	11/2/12
CONFIRMATION CONTRACT Date: Accepted-Station: Date:	## TO THE P																
Date: Accepted-Station: Date:			STATE OF THE PERSON NAMED IN			CON	FIRM	MAT	NO.	00	FIN	3AC	_				
	pted-,	Agency/Advertiser:			Date:	Accepted-Sta	tion:						Date:	Comments:			

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

Strategic Media Services 3299 K Street NW

Strategic Media Services (1349)/958114894 Pol/Iss/Fight for the Dream (17116) 11/03/12-11/06/12 339658 Contract # Agency/T-Code **Schedule Dates**

Advertiser

ISS/FIGHT FOR THE DREAM (140585) Political - Issue (1068)

Telerep/Washington DC, Washington DC (1040) Telerep/Washington DC BANCROFT, DIANE

Order Type Headline # GO-00 Demo

\$12,530.00 \$12,530.00

By Broadcast Month Spots Nov. 2012 5 Pittsburgh (WPXI)

Grand Total:

Deb O'Keefe \$10,650.50 \$1,879.50 06402100 11/01/12 11/01/12 Normal 15.00 Commission % Package Deal Last Modified Date Entered Commission **Entered By** Net Total Sales Tax

FIGHT FOR THE DREAM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

National/Political

Account Types

Billing Type

Comments

Buyer Name

Phone/Fax

CPE

Suite 200 Washington, DC 20007

Salesperson Sales Office

Product Brand Standard

	_							
	Entered	11/1/12	11/1/12	11/1/12	11/1/12		11/1/12	
	Comments	Sa News/1	TODAY SHOW 7-94/2	JEOP/3	P/E PGM CHG/ SAT 6P NEWS/4	Program Change/Exception	PITT ND/4	
	Station	\$830.00 Pittsburgh (WPXI)	\$3,200.00 Pittsburgh (WPXI)	\$7,500.00 Pittsburgh (WPXI)	Pittsburgh (WPXI)	Pittsburgh (WPXI)	\$1,000.00 Pittsburgh (WPXI)	
	Total	\$830.00	\$3,200.00	\$7,500.00			\$1,000.00	
	Rate	\$830.00	\$1,600.00	\$7,500.00	\$1,000.00		\$1,000.00	
	Spots	1	7	H			1	
	Tu We Th Fr Sa Su		1 -					
	Λe Th		~					
	Tu	1	1					
	SPW Mo		1	1				
	SP						Pre	
	Run Times	:30 4:58A- Channel 11 News 5am	:30 7A- Today Show	:30 6:59P- Jeopardy	:30 6P- 6:30P (EST)		:30 2:30P- Pitt/Notre Dame Pre Game	
	ength	:30	:30	:30	:30		:30	
	Sec Length	2	2	2	7		Ŋ	
	Dates	11/06/12-11/06/12	11/05/12-11/06/12	11/05/12-11/05/12	11/03/12-11/03/12	11/03/12	11/03/12-11/03/12	
	Line Type / Break Type (Ref #)	1.0 Normai Line / Spot	2.0 Normal Line / Spot	3.0 Normal Line / Spot	4.0 Normal Line / Preempt	4.0.1 Closed Preempt	5.0 M/G For 4.0.1 / Sports- Local Pro	
	Line	1.0	2.0	3.0	4.0	4.0.1	5.0	
- 1	ı		- 1	- 1	- 1	1	- 1	

Comments: CONFIRMATION CONTRACT Accepted-Station Date: Accepted-Agency/Advertiser; WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

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